

**Things to keep in mind:**

This is a great time of year to re-evaluate your product line. What are you not selling and can remove from inventory? What is hot right now and needs to be marketed? What could be doing better and needs a spotlight shone on it? Be sure to keep on the pulse of how your business is doing.

**Laser Spotlight**

Each month we showcase an item, product or skill from LaserU. We give a summary of the item and provide links for more information. This month we will look at Photo Engraving. This comes from our Learning Center **Course 5**.

We recently updated this course with 5 new videos! The entire course is a must for anyone wanting to photo engrave, but you can check out our new videos inside Lessons 4, 5 and 6.

We help you go from "so-so" results to fabulous!



For more information on this product see the **Learning Center**.

Get our Settings Calculator App:

iPhone/iPad: [http://tiny.cc/iTunes\\_SC](http://tiny.cc/iTunes_SC)

Android: [http://tiny.cc/Google\\_SC](http://tiny.cc/Google_SC)

Please send questions and comments to [laseru@laserbits.com](mailto:laseru@laserbits.com)

To learn more, visit [laseru.com](http://laseru.com) and click on the blue buttons on the right.

See you next month with our next The Laser Engraver Newsletter.

Kathryn

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